

KMMT-FM and KRHV-FM radio stations broadcast throughout the heart of California's Eastern Sierra Nevada mountain range in Inyo and Mono counties on the FM dial and throughout the world via online and app streaming. The base population for our listening audience residing in Mono and Inyo Counties is approximately 30,000. On the weekends during winters/summers visitation swells headcount to 50,000 plus. Informing, educating and entertaining all ages, KMMT & KRHV reach a listening audience of over 4 million national and international travelers visiting the National Scenic Bi-way and cruising California's famous Highway 395 Corridor annually, and now they can take the stations with them when they leave, by tuning in to the digital streams.

Mammoth Lakes, is a major national and international destination as a winter ski resort and popular summer recreational area, offering fishing, golfing, mountain biking, hiking and many other activities. Famed as the summer and winter playground for all of southern California, especially Los Angeles, and home to our many second homeowners. The surrounding communities include Lone Pine, Independence, Big Pine, Bishop, Lee Vining, Mono Lake, Crowley Lake, June Lake, Bridgeport, Old mining ghost towns, Devil's Postpile National Monument and just adjacent is Yosemite National Park. The world famous national park draws over 2 million visitors each summer, many of whom travel through and stay in our broadcast area.

KMMT and KRHV programming is supported by many national and regional agencies, as well as our local small business advertisers, whom we hold dear. Since 1971, we have been THE voice of the Eastern Sierra, with KMMT offering it's listeners new music and modern classic, while KRHV serves up an eclectic mix of rock and then some, from a whopping ten decades of music. We broadcast live daily and provide weather reports, local news, specialty shows, ski reports, fishing reports, community information, road conditions and more. Additionally, we cover and host many large special events.

Please turn your FM dial or visit our websites where you can hear both stations streaming on-line by clicking the respective 'listen live' links.

KMMT; 106.5, 104.9, 105.5, 017.7 www.kmmtradio.com

KRHV; 93.3 www.krhvradio.com

KMMT and KRHV radio stations are THE places to TUNE IN for the Eastern High Sierra and beyond. With a great lineup of DJ personalities and true love for our community, we are ready to get the word out about your business. We thank you for your consideration of this great advertising opportunity, a local touch with international reach.



KMMT/KRHV-FM, P.O Box 1284, 94 Laurel Mountain Road, Mammoth Lakes, CA. 93546
Phone: 760.934.8888 Fax: 760.934.2429 Email: info@kmmtradio.com
www.kmmtradio.com www.krhvradio.com